



# Career Exploration for Students

When students want to find out about movies, music, places to be and things to do, they pick up their phones and start scrolling. We believe their career exploration process should be just as easy, which is why we created UpperCampus Explore, the only content-driven career exploration tool out there. Designed to feel like your favorite social media applications, UpperCampus Explore delivers career assessments, major exploration, and thousands of YouTube, TikTok and custom created videos about different careers and companies. Like, save and share great content with friends, counselors, and family and use the app through high school, college & beyond.

## CAREER ASSESSMENT

Backed by O\*NET Interest Profiler Data, our Career Assessment matches students with careers based off of answers to an interactive assessment. Take it as many times as you like and save results for further exploration.

## INDUSTRY CLUSTERS

Interested in financial services, but not sure what the industry is made up of and what jobs exist? Passionate about fashion and design, but not sure what is involved with entering the retail industry? Our Industry Clusters provides the details to help narrow down choices.

10,000+  
VIDEOS

1,000+  
CAREERS



## GET STARTED.

SEARCH FOR UPPERCAMPUS, DOWNLOAD THE APP AND LET THE EXPLORATION BEGIN.



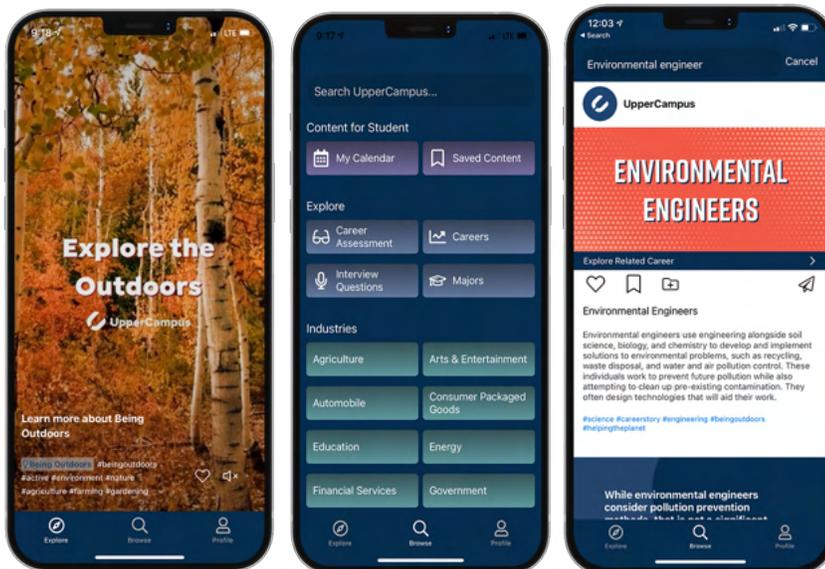
# A Custom Experience

## STUDENT FEED

Every student has a custom feed experience when they log in, based on their favorite school subjects and personal interests. Scroll through videos and informative stories related to careers, companies, industries and events. The more you interact with the app, the better UpperCampus will match relevant content.

## STUDENT BLUEPRINT

Blueprint is a mobile portfolio where students can save academic and work-related achievements, along with extracurricular activities. Add things like test scores, clubs & sports, internships, service hours, recommendation letters, college tour information and much more.



## COLLEGE MAJORS

See what college majors exist by using our powerful search functionality. Majors are creatively incorporated throughout the app whether it be in the feed, industry clusters or through career assessment results.

## Your Dream Career Exists

Is science one of your strongest subjects? Do you love potato chips?

A lot goes into making the "perfect" potato chip, and there are many people who help make it happen. Consider becoming a food scientist at Frito-Lay!

Are you passionate about sports and like working with machinery?

Combine both as a maintenance technician at Nike, where you keep the factory operating as you inspect, repair, and troubleshoot issues with machinery.

Are you considering going to law school? Do you spend hours on end listening to music and podcasts during the day?

Spotify, Pandora, and even YouTube employ big legal teams of who focus exclusively on intellectual property.

LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)

FOR MORE INFORMATION, EMAIL US AT [INFO@UPPERCAMPUS.COM](mailto:INFO@UPPERCAMPUS.COM)

STAY IN TOUCH.

