



# Discover the Possibilities with UpperCampus

UpperCampus is a career learning and success platform that bridges the gaps between the three stages of the student journey: **Exploration, Preparation, and Connection.**

## EXPLORE USING OUR MOBILE APP

There are countless career paths out there, and UpperCampus Explore puts them all in the palm of a student's hand. With a look and feel similar to your favorite social media platforms, our mobile app displays career content curated specifically for the user based on interests. Scroll through thousands of company YouTube videos, career TikToks, custom created videos, and informational posts that show what a "day-in-the-life" in a specific role or industry is like.

## PREPARE FOR YOUR NEXT STEPS WITH UPPERCAMPUS PREP

UpperCampus will help students prepare for their journey towards their goals and develop the skills they'll need along the way. UpperCampus Prep is an essential preparation tool that prepares students for the often stiff and nerve-racking interview process with a fun and creative twist: by teaching students how to be storytellers.

## ESTABLISH COMMUNICATION WITH UPPERCAMPUS CONNECT

Connection is an essential part of the career exploration process. Tools like UpperCampus Connect help forge and maintain student relationships with counselors, school alumni, professional mentors, and prospective employers.





# Reimagine the Student Journey

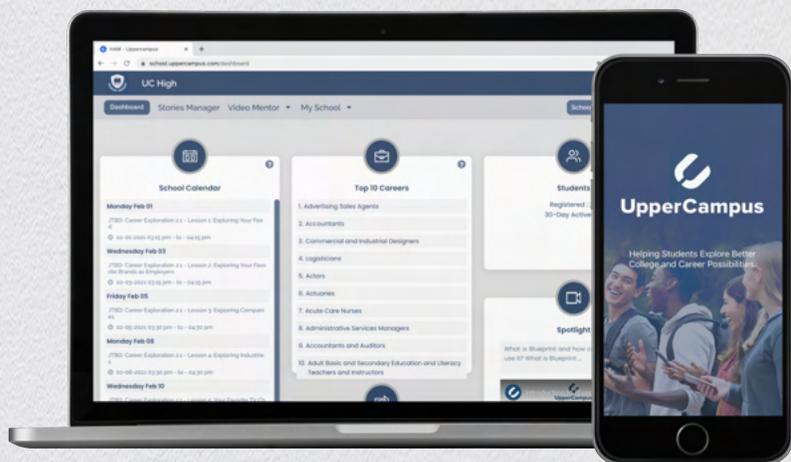
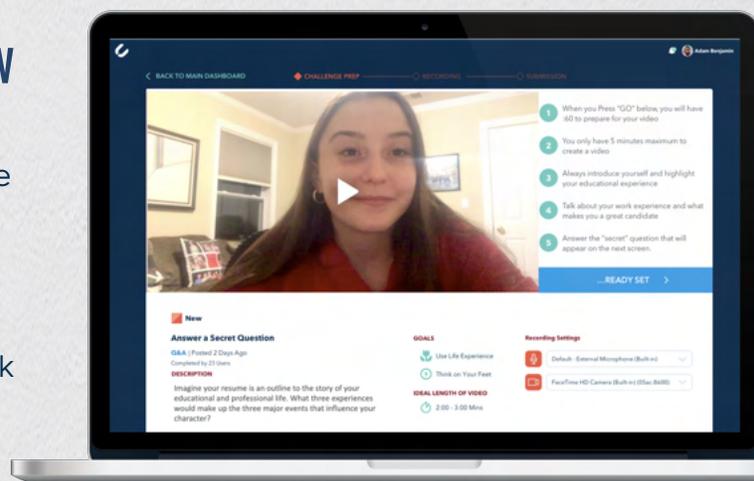


## START THE EXPLORATION PROCESS WITH THE UPPERCAMPUS APP

We want to make the student journey as inspiring and comprehensive as possible. We will help students explore opportunities, prepare for their chosen path, and connect with the people and companies that will help them flourish.

## REWRITE THE NARRATIVE AROUND INTERVIEW PREPARATION WITH UPPERCAMPUS PREP

Each UpperCampus Prep challenge includes three outside-the-box exercises that will get students comfortable thinking on their feet, speaking on camera, and crafting authentic and unique responses to common interview questions and scenarios. Their videos are submitted for feedback from career services advisors, teachers, school alumni, and UpperCampus career coaches.



## BUILD STRONGER CONNECTIONS WITH CONNECT

UpperCampus Connect allows administrators of partner schools to schedule upcoming events, create custom content for their students, and even see in-depth reporting that showcases who & what their students are engaging with, providing a fun and interactive experience for all.

### Get started.

Search for UpperCampus, download the app and get your future started. For more information, email us at [info@uppercampus.com](mailto:info@uppercampus.com) or visit us at [www.uppercampus.com](http://www.uppercampus.com)

