

## UPPERCAMPUS EXPLORE APP OVERVIEW

# The Career Learning and Success Platform For High Schools

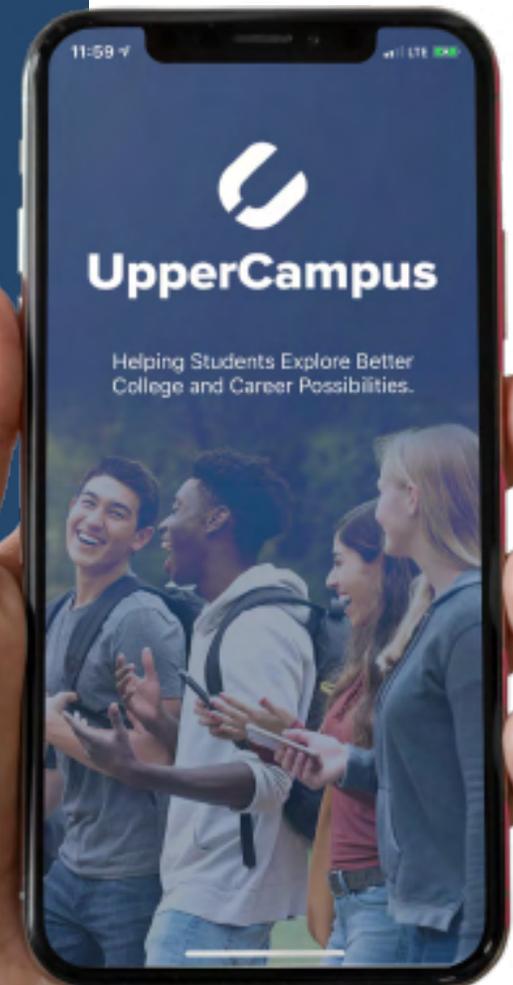
UpperCampus Explore is a mobile app that enables students to take their future into their own hands and explore all career opportunities out there.

We help students access information about every career imaginable so that they can begin their exploration process early and make more informed decisions about their educational choices and job selection.

This overview will walk through the app step-by-step, taking an in-depth look at the features and functions that make UpperCampus the first of its kind.



LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)



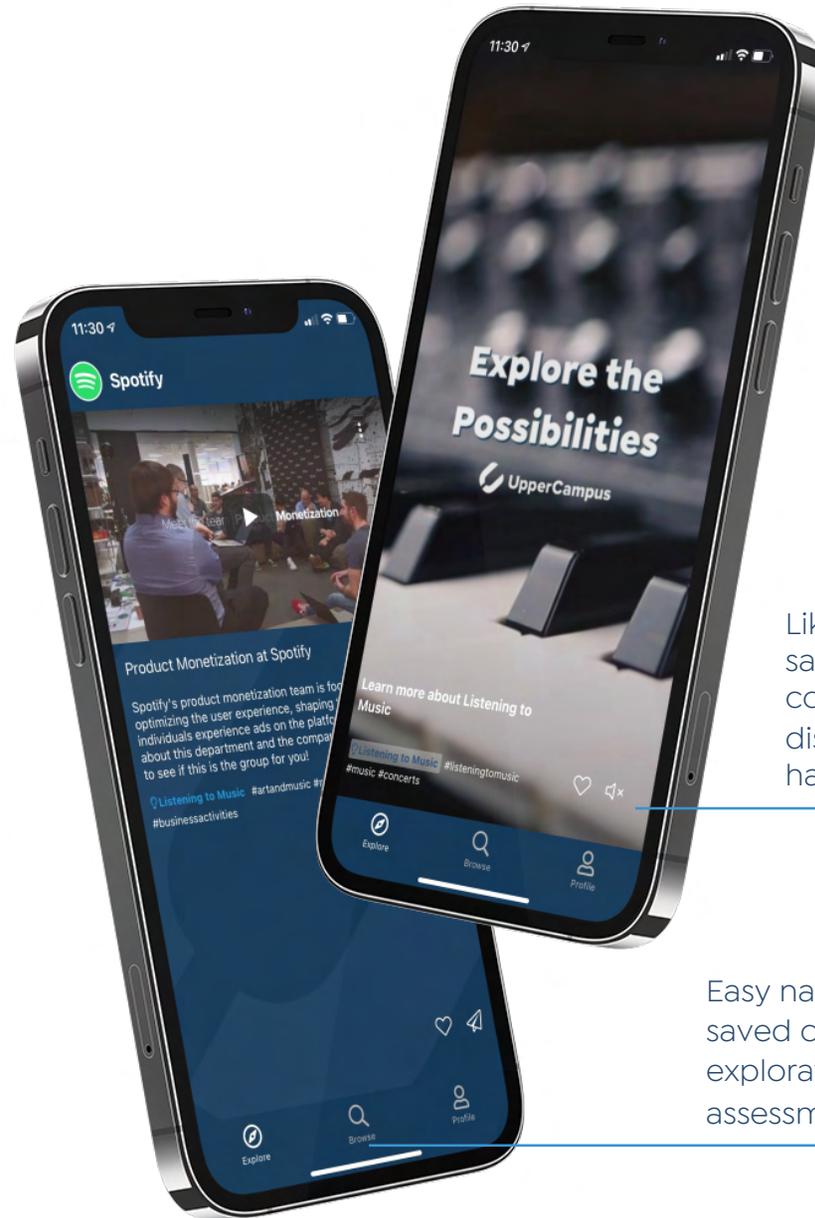
# Highlighted Features

- Familiar social media look and feel
- Thousands of interactive company and career related content
- Industry clusters & career assessment
- College major exploration



# Scroll With Us, Won't You?

After inputting their favorite subjects and interests, students are brought to the main feed page. Here, they can scroll through career videos, stories, and company overviews curated just for them based on the student's likes and interests. With a familiar look and feel to popular social media apps, students will find it easy and comfortable to scroll through their feed and engage with content. As the student watches, likes, saves, and shares content on their feed, the app will cater related content to them, bringing them one scroll closer to finding their dream job!



Like, share, and save favorite content and easily discover related hashtags.

Easy navigation to saved content, college exploration, career assessment, and more.

LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)



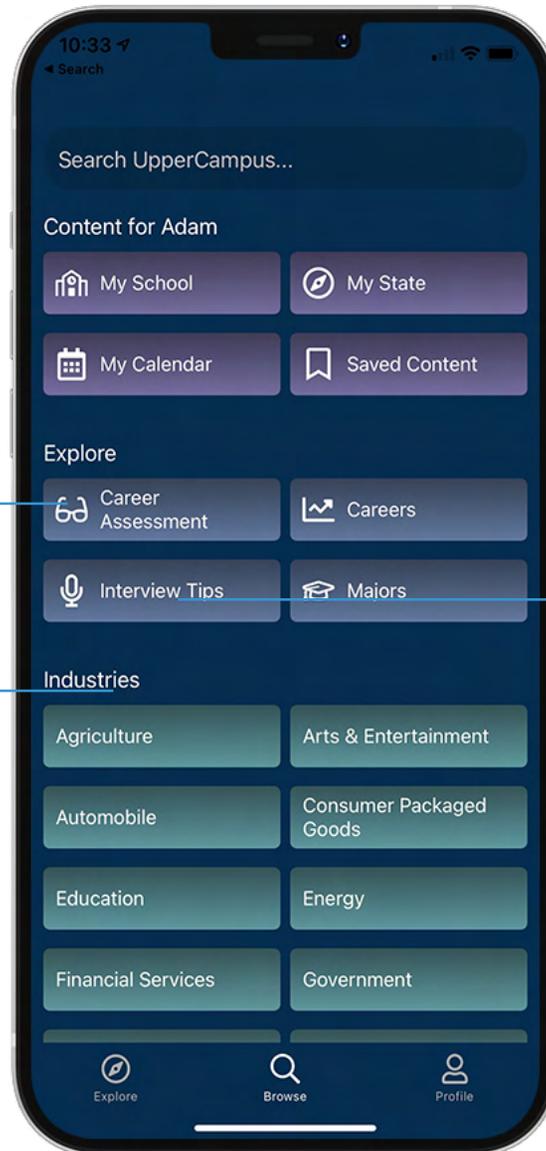
# Unlimited Exploration

We understand that students need to explore college majors, careers, and companies. The Explore page is the UpperCampus hub to access all of this information.

Career Assessment helps students better understand what careers align with their strengths and interests.

The Industry Clusters section features information on various industries.

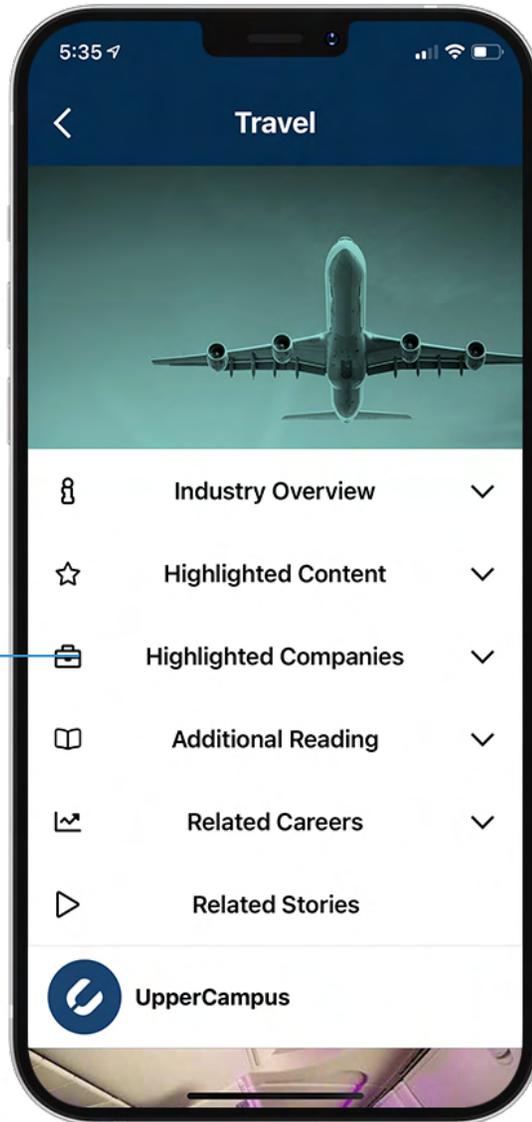
Interview tips allow students to take their career exploration process to the next level: they can start to think about the skills and questions they'll be able to explore further in [UpperCampus Prep](#).



LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)

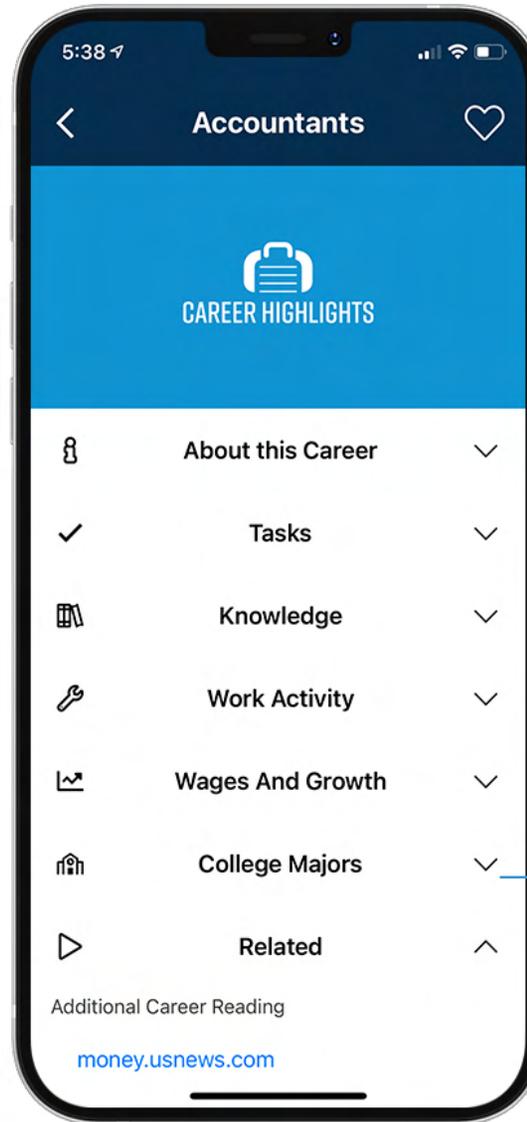


## Industry Clusters



Students can explore different industry clusters including overviews, companies in that industry, and related careers.

## Career Pages



With over 1,000 career pages in the UpperCampus library, students are able to scroll through general background on the profession, wages and growth, college majors associated with the position, and more.

LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)

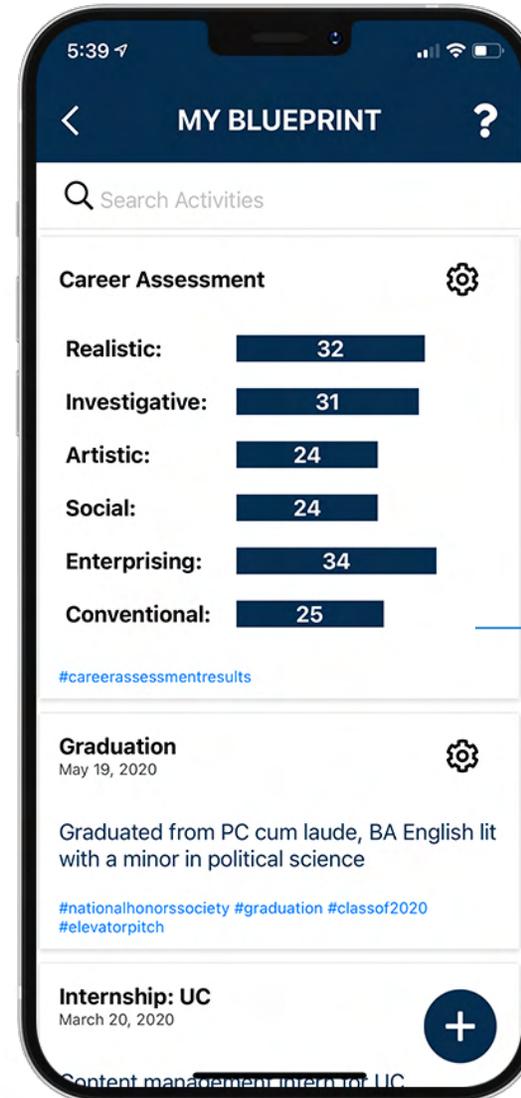
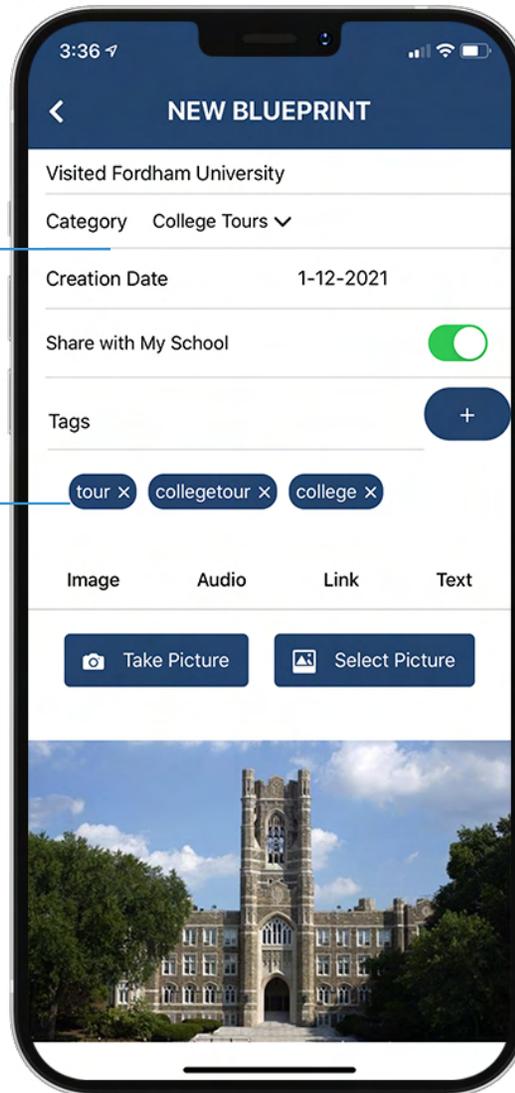


# Student Blueprint

Student Blueprint is a student's one-stop storage space for all of their academic, athletic, and extracurricular accomplishments. Students can categorize Blueprint entries and save their search and assessment results from other areas of the app. There is also a "share with your school" option for students to share select entries with their counselors.

When creating a new Blueprint entry, students can choose from a list of pre-named categories or create their own.

Adding tags to entries can help students organize their Blueprint and help them find specific entries quickly.



Students can save test scores, school accomplishments, work experience, and college & career searches, and more.

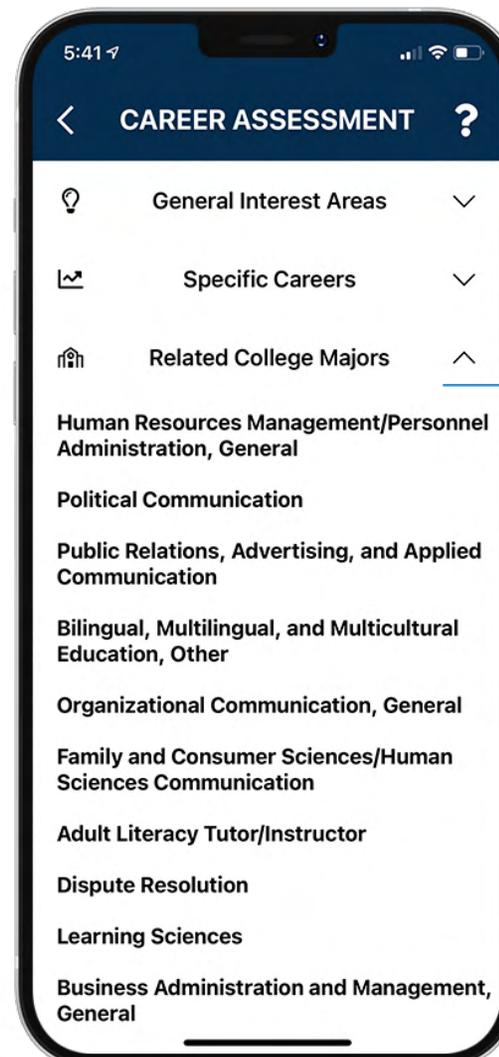
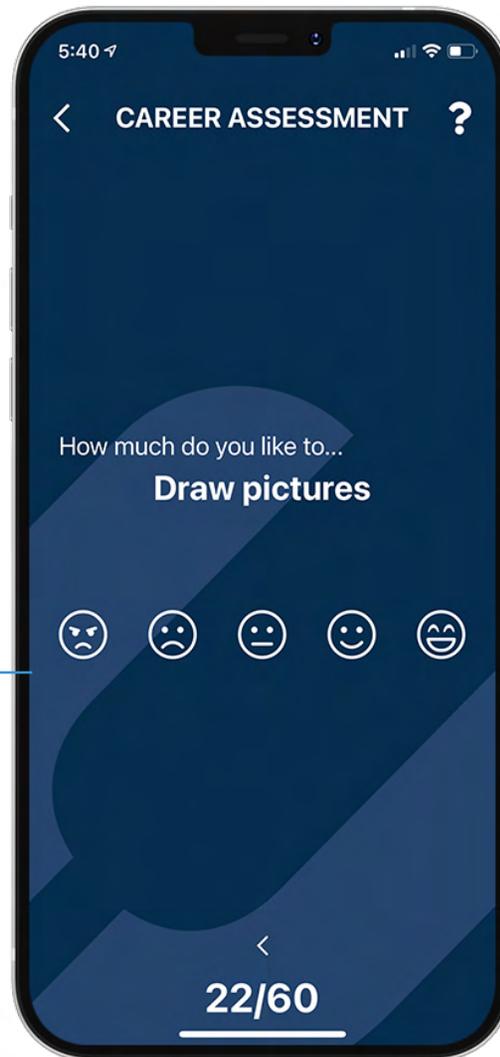
LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)



# Career Assessment

Backed by O\*NET Interest Profiler Data, our Career Assessment matches students with careers that they can then save for further exploration. Students answer a series of questions by ranking how much they'd like to do a specific task or activity in their future career. They are then given a range of their general interest areas, matched with specific careers, and given a list of related college majors based off of those careers. All career assessments are automatically saved to the Student Blueprint.

Interactive, easy-to-use 60-question assessment tool with clickable emojis.



Results provide matched majors or careers for students to explore.

LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)

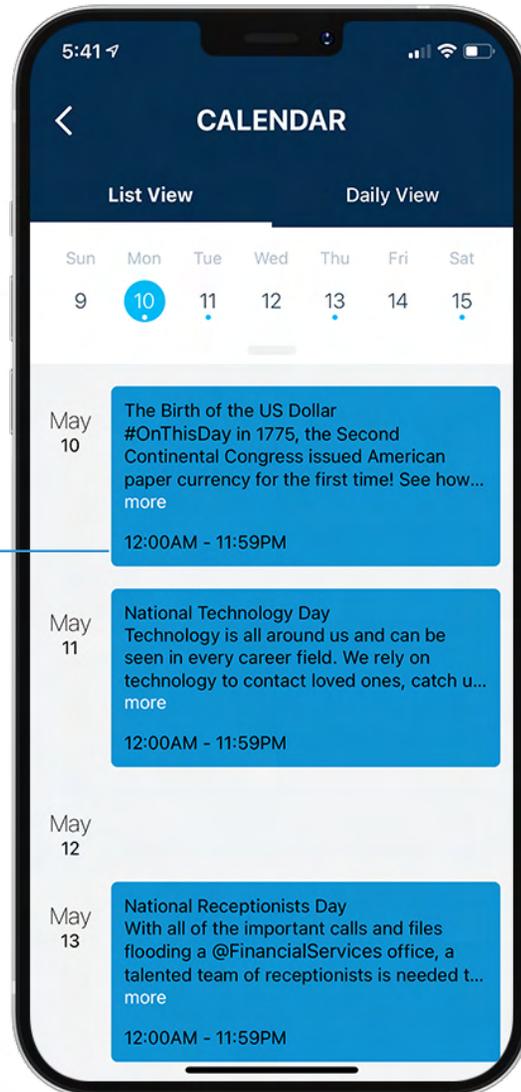


# Where Exploration Meets Entertainment

Why should career exploration be boring? Features like calendar and badges add an engaging and exciting flair to the practice of career exploration.

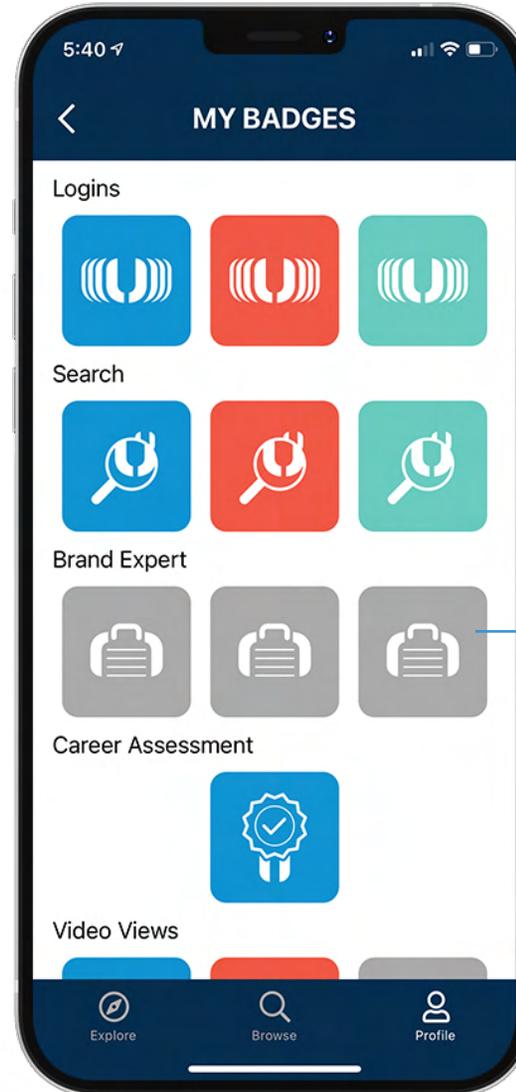
## Calendar

Customizable calendar where the school admins can input events and daily tasks. Students will also see global events from UpperCampus such as “On this Day in History” as well as newsworthy stories that tie into career exploration.



## Badges

As the student interacts with the app, searches for careers or colleges, investigates brands, and watches videos, they'll unlock badges, providing a competitive component to the app.



LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)



# Career Playbook

We designed the UpperCampus Career Playbook with the goal of bringing clarity, creativity, and fun to assist high school counselors in better engaging student during the career exploration process. We divided our activities into three separate learning modules: **Self Discovery**, **Career Exploration**, and **Future Planning**. The modules work together to help students identify what they are passionate about, the career paths that apply to those passions, and the steps they can take next to turn dream jobs into reality.

All Career Playbook modules are available in UpperCampus Connect.



LEARN MORE AT  
[UPPERCAMPUS.COM](https://UPPERCAMPUS.COM)

